



NUTRI-SCORE
A B C D E

Lavacake

Guilt-free
indulgence

-30%
calories

-35%
fat

-96%
sugar

7 X
more fibres

This new lavacake of Beldessert has it all, without sacrificing on taste, consistency or melting properties.

So it's basically a taste explosion?

It certainly is, but most of all it will be exploding from the shelves!

- ✓ **perfectly suits today's consumer's taste:** **light, tasty** and with high-quality Belgian chocolate
- ✓ **fool-proof:** it can't go wrong
- ✓ all-in-all: **guilt-free indulgence**
- ✓ attractive **profit margin**

CHOCOLATE MELT IN THE MIDDLE. LOW IN SUGARS AND HIGH IN FIBER: ingredients: EGG (barn), chocolate 21% (cacao mass, sweeteners: E968, E960; cacao butter, emulsulator: E322), chicory fibre, water, WHEAT flour (contains gluten), bulking agent: E1200; WHEAT protein (contains gluten), vegetable oils (rapeseed, sunflower), sweeteners: E953, E955; vegetable fibers, alkalized cacao powder, fat-reduced cacao powder. May contain traces of: MILK and NUTS. With sweeteners.

