

PRESS RELEASE

Decora Makes Its Debut at Marca Fair in Bologna

Decora, the Italian brand specialized in products for making and decorating sweet treats, will exhibit for the first time at the Marca fair in Bologna on January 14–15, Hall 16, Stand C33/D34.

With over thirty years of experience in pastry products, equipment, and consumables for amateur pastry-making, Decora is now expanding into the organized retail sector. Known for its flexibility and customized services, the company will present a curated selection of its most iconic products, available under private label.

Ready-to-use sugar decorations, gel and spray colorants, filling creams, flavorings, food mixes, alongside basic equipment, baking molds in aluminum or non-stick, silicone molds, cookie cutters, boxes for sweets and cakes, cupcake liners, and cake boards, are just some of the product categories that Decora can provide with customized packaging or design.

Present in over 60 countries across Europe and beyond, Decora combines modern organization with innovation: a fully automated logistics warehouse, an in-house R&D department monitoring trends and market needs, and a dedicated customer service team ready to support an international customers.

Experience the passion, creativity, and quality that make Decora a leader in the world of pastry.

www.decora.it